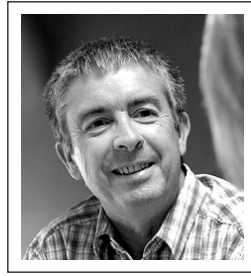


# John Dawkins

Copywriter



[uk.linkedin.com/in/johndawkinsdesigner](https://uk.linkedin.com/in/johndawkinsdesigner)



John Dawkins

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## Profile

I have spent many years as a copywriter, graphic designer and artworker with experience in print media, advertising and web. I have a passion for the English language and like nothing better than to use its many forms to write convincing copy.

Ever mindful of the target reader, I vary the tone of voice in my writing to convey information, stimulate and entertain or generate a sale.

I've been used to working in a team environment for many years, understand tight deadlines, have a passion for accuracy and make an awesome cup of tea.

What more could you want?

## Work Experience

### DNA Advertising Ltd

*Copywriter and Artworker*

August 2003 - July 2013

Copywriting for print, web and social media  
PR content  
Proof reading and corrections  
Design and artworking for print  
Advertisement design and placement  
Photo re-touching and processing  
Project Management Software implementation  
IT Support (Mac and Windows)

### Print Plus

*Graphic Designer and Artworker*

September 2001 - July 2003

Design for print  
Photo re-touching and processing  
Proof reading and corrections  
IT Support (Mac and Windows)

### Westcountry Publications

*Graphic Designer*

October 1985 - July 2000

Design for advertising  
(Express & Echo and Herald Express titles)  
Editorial layout design  
Weekly columnist

## References

**Paul Mabin**

*Managing Director, DNA Advertising Ltd*

m: 07967 380411

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**Cath Harris**

*Client Services Manager, DNA Advertising Ltd*

m: 07792 867553

e: catherine.anne.harris@gmail.com

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## Education

**Exeter College of Art & Design**

*4-year course*

September 1973 - July 1977

Qualifications:

Regional Diploma in Art & Design

Diploma Course SIAD

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**Exmouth Comprehensive School**

*Secondary Education*

September 1969 - July 1973

GCE 'O' level Art

GCE 'O' level English

GCE 'O' level Biology

CSE Mathematics

CSE Geography

CSE R.E.

CSE History

CSE English Literature

CSE French

CSE Physics

CSE Chemistry

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## Useful information

Age: 56 (D.O.B. 02/04/1957)

Status: Married

Transport: Own car, clean licence

Disabilities: None

Health: Excellent

Religion: Christian (Baptist)

### Recent employment

Local bus driver for Dartmouth  
Steam Railway

### Other interests

Music (mostly classical)

Blogging

Driving vintage buses (weddings)

Morris Minors